

Dr. Sharon T. Freeman

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Helping SMEs in the CEE Region Grow in the Western Market

The business environment for small and medium-sized enterprises (SMEs) is strengthening in many countries of the Central and Eastern European (CEE) region. However, to become successful in the western market, CEE businesses face major challenges.

**10 May 2016
at 6.30 pm**

**CERGE-EI
Politických vězňů 7
Prague 1
Czech Republic**

Dr. Sharon T. Freeman is a small business owner and consultant, with an expertise in international trade, regulation, corporate social responsibility and SME development. She is also a facilitator of women, minority and immigrant business growth as well as a specialist on SME development in regions such as China, Africa and South America among others.

With over 30 years experience Dr. Freeman has published 18 books on a range of topics (www.aasbea.com).

More information and registration at:
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